


SMO Essential \$200 Per Channel Let's Get Started	SMO Advanced \$300 Per Channel Let's Get Started 	SMO Enterprise \$400 Per Channel Let's Get Started
Period*	Period*	Period*
No. of Hours per channel - 15	No. of Hours per channel - 40	No. of Hours per channel - 60
Organic Promotion	Organic Promotion	Organic Promotion
Competitor analysis	Competitor analysis	Competitor analysis
Strategy Formation	Strategy Formation	Strategy Formation
Hashtag creation and promotion	Hashtag creation and promotion	Hashtag creation and promotion
Monthly creative creation - 5	Monthly creative creation - 8	Monthly creative creation - 12
Monthly Postings - 5	Monthly Postings - 8	Monthly Postings - 12
Analytics Tracking	Analytics Tracking	Analytics Tracking
Account Management	Account Management	Account Management
Engagement with active communities and groups	Engagement with active communities and groups	Engagement with active communities and groups
Monthly Reporting	Monthly Reporting	Monthly Reporting
Network build-up	Network build-up	Network build-up
Engagement with third-party posts	Engagement with third-party posts	Engagement with third-party posts
Content optimization	Content optimization	Content optimization
Paid Promotion	Paid Promotion	Paid Promotion
Budget Estimate	Budget Estimate	Budget Estimate
Setting up campaigns	Setting up campaigns	Setting up campaigns
Ad creative creation	Ad creative creation	Ad creative creation
Daily account optimization	Daily account optimization	Daily account optimization
Setting up sales funnel for conversion objective	Setting up sales funnel for conversion objective	Setting up sales funnel for conversion objective
Conversion tracking assisted by Google Analytics	Conversion tracking assisted by Google Analytics	Conversion tracking assisted by Google Analytics
Remarketing	Remarketing	Remarketing
Creation of audience lists	Creation of audience lists	Creation of audience lists
Setting up campaigns	Setting up campaigns	Setting up campaigns
Ad creative creation	Ad creative creation	Ad creative creation
Daily account optimization	Daily account optimization	Daily account optimization
Setting up sales funnel for conversion objective	Setting up sales funnel for conversion objective	Setting up sales funnel for conversion objective
Conversion tracking assisted by Google Analytics	Conversion tracking assisted by Google Analytics	Conversion tracking assisted by Google Analytics

SMO Activities	SMO Activities	SMO Activities
Monthly report generation with insights	Monthly report generation with insights	Monthly report generation with insights
Next month's line of action	Next month's line of action	Next month's line of action
Customer Support	Customer Support	Customer Support
Email	Email	Email
Phone	Phone	Phone
Chat	Chat	Chat
		
Let's Get Started	Let's Get Started	Let's Get Started